



NEWS RELEASE

U.S. Department of Agriculture – Forest Service
Daniel Boone National Forest

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Smokey Bear's 60th Birthday Bash

The public is invited this weekend to celebrate the 60th birthday of an American icon, Smokey Bear. The Morehead Ranger District of the Daniel Boone National Forest will proudly host four separate birthday parties in honor of Smokey Bear.

On Friday, August 6th, Smokey Bear's birthday will be celebrated at the Visitor Center of the Morehead Ranger District office from 2:30 to 3:30 p.m. Visitors can have their picture taken with Smokey Bear, and anyone bringing a t-shirt can have an official Smokey Bear transfer ironed on their shirt. Smokey Bear games and other activities are planned during the hour.

Later on Friday, visitors at the Twin Knobs Campground will celebrate Smokey Bear's birthday at the campground amphitheater beginning at 8:00 p.m. Special guest John Tierney will provide music and stories. All ages are invited to attend. Visitors will share birthday cookies with Smokey Bear.

On Saturday, August 7th, Smokey Bear birthday parties are scheduled for 4:00 p.m. and 8:00 p.m. at the general store in Zilpo Campground. Activities on Saturday will repeat Friday's events. For more information, contact Evelyn Morgan, Information Specialist on the Morehead Ranger District at (606) 784-6428.

Smokey Bear's 60th birthday represents "Sixty Years of Vigilance" in preventing wildland forest fires throughout America. Smokey Bear's message is as important today as ever before. Wildfires continue to impact our nation's landscape, and most of these fires can be prevented. Visit www.smokeybear.com for Smokey Bear history and fire safety tips.

The Smokey Bear fire prevention campaign officially began on August 9, 1944. Through catchy phrases and slogans, Smokey Bear reminds us that fire safety begins with each of us. Remember: **Only YOU can prevent wildfires.**

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